

Yasser bin Abdulrahman Al-Bishri

Creative Director & Developer

Buraidah, Saudi Arabia | Saudi National | Remote or Hybrid | +966 55 605 8346 | yasser116900@gmail.com

PROFESSIONAL SUMMARY

Creative director and developer with over 10 years of experience building brands and digital products. Directly contributed to the delivery of distinctive platforms and applications, dozens of company profile websites, and the development of 50+ visual identities. Founder of Sbrat Agency and partner at Points Solutions Agency, combining creative vision with technical execution from concept to launch.

CORE EXPERTISE

- Creative and Art Direction
- Technical Direction and Software Engineering
- Brand Strategy and Development
- Website Design and Development
- Mobile Application Design and Development
- Product and User Experience Design
- Digital Product and Project Management
- Visual Systems and Quality Control

PROFESSIONAL EXPERIENCE

Partner | Points Solutions Agency

2026 - Present

Founder & Creative Director | Sbrat Agency

2021 - Present

- Founded and lead an agency developing brand identities and digital products.
- Direct the creative process from concept and strategy through design and execution.
- Align artistic and technical direction across branding, website and application projects.

Designer & Creative Director | Days Restaurants

2019 - 2024

- Led creative direction and developed visual outputs for the restaurant brand.
- Designed marketing materials and maintained brand consistency across touchpoints.
- Oversaw execution quality and translated requirements into visual solutions.

Designer | Al Ehsan Charity Center

2017 - 2019

- Designed visual materials and campaigns supporting the center's initiatives.

SELECTED PROJECTS & ACHIEVEMENTS

AlJalees Application | Art & Technical Director

Led visual identity and user experience, overseeing technical execution quality.

Dr. Khalid AlZaaq Application | Art & Technical Director

Led the product's artistic and technical direction from concept and design through execution.

Watid Platform & Application

Designed and developed a services platform and application with admin and service provider dashboards.

Dozens of Company Profile Websites | 50+ Visual Identity Development Projects

Direct contribution to design and development across diverse projects and sectors.